

PLEASE READ THE FOLLOWING PRIVACY POLICY CAREFULLY. WHEN YOU USE OUR WEBSITE YOU ACKNOWLEDGE THAT YOU HAVE READ, UNDERSTOOD, AND AGREE TO BE BOUND BY THIS PRIVACY POLICY.

POLITICAL DATA INCORPORATED PRIVACY POLICY

This Privacy Policy will apply to the website that you are visiting, www.onlinecampaigntools.com (PDI Online Software), which is owned by Political Data Incorporated (PDI).

PDI and its subsidiary companies respect the privacy rights of our online visitors and recognize the importance of protecting the information collected from you. We have adopted a corporate wide Privacy Policy that guides how we collect, store and use the information you provide online. Please note that this policy applies only to sites maintained by Company and its subsidiaries, and not to websites maintained by other companies or organizations to which we link.

If you have questions or concerns regarding this statement, you should first contact PDI by email at info@politicaldata.com or by phone at 800/ 638-4649.

INFORMATION COLLECTION AND USE

Our primary goal in collecting personally identifiable information is to provide you with the products and services made available through the Website, including, but not limited to our services, to communicate with you, and to manage your registered user account, if you have one.

Information Collected Upon Registration: If you desire to have access to certain restricted sections of the Website, you will be required to become a registered user, and to submit certain personally identifiable information to PDI. This happens in a number of instances, such as when you sign up for our services. Personally identifiable information that we may collect in such instances may include your full name, username, password, email address, telephone number, and other information that you decide to provide us with, or that you decide to include in your public profile.

Use of Contact Information: We will NOT use your personal information to provide marketing materials to you. We respect your privacy and will not use your information or provide it to any third party for marketing purposes.

Log Data: We will NOT collect Log Data from users. Log Data includes information such as the user's domain, browser, and IP address. We respect the privacy of users and will not collect such information.

Your Account: If you use this site, you are responsible for maintaining the confidentiality of your account and password and for restricting access to your computer, and you agree to accept responsibility for all activities that occur under your account or password. Company reserves the right to refuse service, terminate accounts, remove or edit content, or cancel orders in their sole discretion.

Law Enforcement: We cooperate with government and law enforcement officials or private parties to enforce and comply with the law. We may disclose any information about you to government or law enforcement officials or private parties as we, in our sole discretion, believe necessary or appropriate to respond to claims, legal process (including subpoenas), to protect the property and rights of Company or a third party, the safety of the public or any person, to prevent or stop any illegal, unethical, or legally actionable activity, or to comply with the law.

Business Transfers: We may sell, transfer or otherwise share some or all of its assets, including your personally identifiable information, in connection with a merger, acquisition, reorganization or sale of assets or in the event of bankruptcy. You will have the opportunity to opt out of any such transfer if the new entity's planned processing of your information differs materially from that set forth in this Privacy Policy.